

14.6 Operating and financial summary of the radio and television broadcasting industry, 1982-85 (thousand dollars) (concluded)

Item	Private stations		CBC	Private stations		CBC
	Radio	Television		Radio	Television	
	1984			1985		
Departmental expenses						
Program	174,041	411,060	534,578	182,457	438,338	575,086
Technical	25,177	52,976	188,708	26,800	60,236	205,707
Sales and promotion	124,182	79,745	30,223	135,509	85,881	34,875
Administration and general	166,228	135,809	184,182	170,524	143,818	213,524
Total, departmental expenses	489,629	679,590	937,691	515,291	728,273	1,029,192
Depreciation	19,264	30,004	39,567	19,830	32,420	46,284
Interest expense	23,936	34,434	—	23,871	36,242	—
Other adjustments - income (expense)	-448	11,149	6,460	-1,485	18,132	8,436
Net profit (loss) before income taxes	25,402	166,735	...	18,922	182,138	...
Net cost of CBC operations	809,690	897,461
Salaries and other staff benefits	257,961	241,255	545,099	270,845	267,608	589,513
Average number of employees	10,025	7,215	12,473	9,918	7,424	12,075

14.7 Operating and financial summary of the cable television industry, 1982-85

Item	1982	1983	1984	1985
Operating revenue (\$'000)				
Direct subscribers	411,883	470,263	520,922	594,296
Indirect subscribers (apartments)	33,132	36,060	40,514	41,065
Installation (including reconnect)	22,977	27,082	30,449	33,319
Education services	4	1	—	81
Other	4,348	1,434	3,172	3,382
Total, operating revenue	472,344	534,839	595,057	672,143
Operating expenses (\$'000)				
Program	37,739	36,423	38,237	41,623
Technical	127,232	143,288	162,610	179,675
Sales and promotion	14,866	15,987	19,055	22,783
Administrative and general	108,677	129,457	147,899	162,189
Depreciation	71,603	81,694	91,564	101,491
Interest expense	81,537	66,947	68,342	73,284
Other adjustments - addition to (or deduction from) income	5,529	3,634	2,819	2,080
Total, operating expenses	436,126	470,163	524,887	578,966
Net profit (loss) before income taxes	36,218	64,676	70,170	93,178
Salaries and other staff benefits	129,664	149,614	171,284	193,930
Number of employees, weekly average	5,965	6,484	6,866	7,255
Number of subscribers ('000)				
Individual	4,224	4,439	4,668	4,970
Indirect (contract with apartment building owner)	709	702	721	703
Total, subscribers	4,934	5,140	5,390	5,673
Number of households served ('000)				
Households in licensed area (including apartments)	6,895	7,109	7,397	7,709
Households offered service (cable passes by building)	6,605	6,848	7,101	7,366
Households in multiple dwellings, offered service (apartments)	1,778	1,900	2,003	2,041